

The Touch Ambassador

NOVEMBER 29, 2006

(((x))) Award Ceremony !!

I have a **Touch Ambassador Award** to bestow upon **Debra Brown** of Burnley, Lancashire, who's been hugging for several years and loves it. Apart from owning a company called Global Hugs, one of her missions is to spread group hugs around the world. She says: "There are so many lonely people desperately in need of a hug. This is something I do at the end of every night when I go out, and I am recruiting people who are willing to help me in my mission. Are you willing to help?"

This is how Debra facilitates her impromptu group hugs. Feel free to try it out yourself with friends, family or complete strangers!

1 - Stand in a circle with your arms around the people on either side of you.

2 - Facilitator says: "This is our circle of friendship and we are going to spread love around the circle. This is something we do to connect with people that really need a hug."

3 - Explain that you will kiss the cheek of the person on your left and they will pass on the kiss (I explain what I'm going to do then people aren't shocked when I kiss them on the cheek!)

4 - When it comes back to you, you kiss the cheek of the person on your right and they send it round the other way till it comes back again.

5 - Facilitator says: "This is our circle of friendship complete - please help on our mission to spread hugs around the world by passing on the hugs and asking those who receive them to do the same."

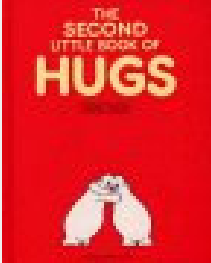
I normally share some of my magic hugging moments whilst we're in the circle too. Such as the time I had a group hug in Euston square with two homeless girls who promised to have a group hug with the other homeless people in their community. And the guy who told me that he didn't realise how much he needed a hug till he'd had one then - he hadn't been hugged for 3 years since his wife left him.

When you're emailing people, you can send them a virtual group hug which looks like this: (((x)))

If you want to find out more about Debra, check out her profile on www.ecademy.com (<http://www.ecademy.com/account.php?id=90451>)

So - big hand claps and hugs all round for Debra as she comes up to the podium to collect her Touch Ambassador Award!!

A final PS from Debra "When I go to networking events, I offer people a hug rather than a handshake which I find so formal. My job title (Director of Hugs) is always a good talking point!"



TrackBack

TrackBack URL for this entry: <http://www.typepad.com/t/trackback/6977194>

Comments



Thank you for honoring me with this award Sam. I am delighted to accept on behalf of all the people who have participated in group hugs around the world and are helping to spread love and connection to those who really need it.

This is my first award and I'm very grateful to you for helping to publicise the cause.

Warm hugs to everyone reading this.
Debra

Debra Brown
Director of Hugs
Global Hugs Ltd

debrabrown@ntlworld.com

Posted by: [Debra Brown](#) | [November 29, 2006 at 07:06 AM](#)

